



Review

# Evolution, Vision, Trends, and Open Challenges: The Transformative Effects of IoT, Blockchain, and Artificial Intelligence on Cloud Computing

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## ABSTRACT

Many current societal functions, from infrastructure to social media, are made possible by cloud computing. In order to meet Quality of Service (QoS) requirements, such a system must be able to adapt to changing loads and changing use patterns, which reflect the interdependence and reliance of societies on automated computer systems. These systems rely on a set of conceptual technologies that have been engineered to keep up with the demands of new and developing computer applications. Identifying critical technologies allowing future applications is necessary for understanding the existing and future problems of such a system. The purpose of this research is to examine the potential effects of three new paradigms on cloud computing in the future: blockchain technology, the internet of things (IoT), and artificial intelligence (AI). In addition, we highlight several technologies that are propelling these paradigm shifts and provide an invitation to global experts to delve into the present and future of cloud computing. As a last step, we offered a cloud futurology conceptual model to investigate how new ideas and technology will shape the future of cloud computing.

## Keywords

Cloud computing; Quality of service; Cloud applications; Cloud paradigms and technologies; IoT; Blockchain; AI.

## INTRODUCTION

Cloud computing has been the subject of much study over the last 20 years, with researchers trying to pin it down and trace its history. Cloud computing has been an outgrowth of research into distributed systems since the client-server paradigm was first proposed in 1958 [2], propelled by advancements in networking and distributed architectures. As a result of cloud computing's meteoric rise, it has become an indispensable tool for organizations large and small, in the public and private sectors alike. To meet the needs of new applications in fields like science, medicine, agriculture, smart cities, and traffic management, cloud computing features like dynamic, metered access to shared pools of computing resources [1] have come to fruition.

Popular cloud providers like Amazon, Facebook, and Google in-

creasingly use massive Cloud Data Centers (CDCs) to meet customers' diverse QoS needs. On top of that, cloud computing systems can provide a consistent user experience across all of the Internet's diverse resources.

Internet of Things (IoT)-based apps that enhance cloud service dependability [4]. Cloud users and providers must enter into a Service Level Agreement (SLA) to ensure that the promised service will be provided within the allotted time and budget, in accordance with quality of service (QoS) criteria.

An ever-increasing number of CDCs have been built to meet the ever-increasing data volume and end-user demand; nevertheless, this has led to a rise in system energy consumption, CO<sub>2</sub> emissions,



and waste heat that need cooling infrastructure for removal. New resource scheduling strategies are required to lessen energy usage without compromising quality of service (QoS) metrics including timeliness, availability, dependability, affordability, security, and privacy [5]. New fault tolerant strategies are required to improve cloud computing system dependability by keeping cloud service quality intact in the face of hardware or software failures. Blockchain, a new technology that uses distributed ledgers inside the cloud to secure communication and make computer systems more reliable, is another way to enhance security [46].

An abundance of diverse big data dispersed applications necessitates efficient data processing methods that make use of cutting-edge data processing techniques [61, 66]. New patterns of resource usage, autonomously driven by application use, are made possible by new programming paradigms like serverless computing. Improved cloud usage and low latency application environment provisioning are both made possible by container technologies' lightweight virtualization [150]. Even though fog computing has made processing in IoT devices faster and more responsive, many of the problems plaguing this area of study have not been adequately addressed. In order to anticipate resource needs for geographically dispersed resources, new policies for scheduling and provisioning of resources are needed for fog and cloud computing, which rely on deep learning methods based on Artificial Intelligence (AI) [47, 140]. Researchers in the Earth Sciences have formidable computational and analytical hurdles, but cloud computing is quickly becoming a viable solution [139]. This is a ray of hope for the community that is now dependent on expensive, specialized supercomputers that are prone to inefficiencies and lag times. Cloud computing's potential to supplement or even replace specialized supercomputers is an intriguing theory. Emerging from the ever-expanding realm of cloud computing research are a plethora of new subfields, including software engineering, quantum computing, software-defined networks, bitcoin, 5G networks, and many more.

### 1.1 Our Contributions

Earlier methodical surveys and system reviews have been identified previous innovations, however innovations in the field of cloud computing require a revisit of paradigms (IoT, AI, and Blockchain) driving cloud computing. There is a requirement for a systematic review to evaluate, upgrade, and integrate the existing research presented in this field with respect to the emerging paradigms and technologies such as IoT, AI and Blockchain. This systematic review presents an updated study to evaluate and discover the research challenges based on the available existing research along with the evolution and history of computing systems as per new frontiers as an amalgamation of these technologies having a high impact on cloud computing and related domains. Finally, we offer critical insights and points out possible future work. We proposed a conceptual model which integrates and enables computation using a plethora of technological advancements and provides an enhanced and holistic setup for next generation computing environments.

The motivation behind this systematic review is to study the history of computing and identify how the emergence of triumvirate "IoT + AI + Blockchain" will transform cloud computing to solve

complex problems of next generation computing. Further, the international experts of different cloud computing research areas come together and discuss the existing research and proposed future research directions for academicians, practitioners and researchers working in the field of cloud computing. This is the first systematic review which explores the evolution of computing paradigms and technologies and the influence of triumvirate (blockchain, IoT and Artificial Intelligence) to the evolution of cloud computing.

The rest of the article is structured as follows: Section 2 presents the background of cloud computing paradigms and techniques and their evolution. Section 3 presents the drivers (IoT, AI and Blockchain) of cloud computing. Section 4 presents the impact of new paradigms and technologies on cloud computing along with their future research opportunities and open challenges. Section 5 presents the insights of triumvirate to the cloud computing evolution. Section 6 presents a conceptual model for cloud futurology. Finally, Section 7 summarizes the research article.

## 2. Background: History of Decades

Computing systems have evolved from year 1958 to improve the use of hardware resources in an efficient way. During these decades of computing, there have been various types of computing paradigms and technologies have been developed and invented, which contributes extensively to the current research in the field of computing.

### 2.1 Evolution of Computing Paradigms and Technologies: A Journey

Initially, one system can execute one specific task at a time and multiple systems are needed to run parallelly to execute multiple tasks concurrently [1]. A secure communication network is required to exchange data among different computing systems. Figure 1 shows the evolution of computing technology along with their objectives and focus of study from year 1958.

- **Client Server:** This is distribution application or centralized system developed in 1960 to divide the workloads or tasks among resource providers (servers) and clients are service requesters [1]. Computer network is used to communicate between servers and clients and server shares resources with clients to execute their workloads in a load balancing manner [2]. Email and world wide web (www) are two important examples of client server model. In this model, clients cannot communicate with each other directly [7].

### 3.2 Blockchain

Recently Fog, Edge and Cloud computing paradigms have gained significant popularity both in industry and academia. With their increased usage in real-life scenarios; security, privacy and integrity of data in such frameworks has gained high importance [9]. Malicious deletion, theft and corruption of data due to ransomware, trojans and viruses, etc. has been a menace in this domain [10]. Maintaining integrity of data and ensuring that data is not sent by unregistered source are very important for the credibility of the systems [114]. Being used in mission critical applications like hospital care, Smart cities, transportation, surveillance, the tolerance in such systems is very low. As most Edge devices have compute and storage limitations; difficult constraints arise in providing an optimal scheme for data protection and maintaining integrity. To ensure data is protected, Blockchain technology has been adopted in the IoT domain and



other real time systems.

Theoretically, Blockchain is a suite of distributed ledgers that can record and track the value of a commodity [11] [129]. Whenever new data is added to the system, it is converted to a Block where a Proof of Work (PoW) is created, which is a hash value difficult to produce without changing the PoW of all blocks preceding it in the ledger. Miners in the Fog system mine the blocks and generate and validate such PoWs. Once a miner completes the proof of work, it publishes the new block in the network and the rest of the network verifies its validity before adding it to the chain. Moreover, this fraudulent manipulation of data in a Blockchain will not be successful unless 50% of its distributed copies are individually reformed by following the same set of operations. Thus, it becomes very hard to alter any data in blockchain within rigid time limit. To support and operate with the blockchain, network peers must provide, the following functionality: routing, storage, wallet services and mining [12].

Despite such problems there have been many efforts to provide robust frameworks that integrate Blockchain with Fog computing [15] [16] [17]. Most such frameworks like FogBus in [15] maintain a dynamically allocated mining strategy where some nodes which are less utilized at a point of time mine and validate the chains and others are used for load distribution, compute and data collection. If any worker reports error in terms of Blockchain tampering or signature forgery, then the Blockchain in majority of the network is copied to that node. Other additional features that they provide are encryption with dynamic exchange of public key pairs for identity authentication.

Although, the key concept of Blockchain is simple, it faces from several challenges while integrating with Fog computing frameworks. Storage capacity and scalability are highly debated due to high cost and maintenance overheads [13]. Even though, only full nodes (nodes that can fully validate the transactions or blocks) store the full chain, the storage requirements are significant. Another weakness of blockchain is the anonymity and privacy of data. Privacy as such is not embedded in the design of blockchain and hence third-party software are required to achieve this. This may lead to unoptimized implementations which are more expensive in terms of compute and storage requirements.

Many open challenges and directions are still existing where blockchains can be improved in IoT frameworks. Resource limitation is the main limiting factor for high quality data protection and reliability. Due to resource constraints, highly sophisticated encryption or key generation cannot be integrated with such chains of data. Only limited cryptographic algorithms can be deployed. More efficient algorithms can be developed keeping in mind of the resource constraints. Another important direction is the modification of such chains in high fault rate settings where the edge nodes can be compromised at any instant of times. Revalidating blocks and copying chains from the majority network leads to large overhead on network and I/O bandwidth requirements. Most frameworks also work in a Master-Slave fashion and hence have single point of failure. This is natural in heterogenous environments. Significant research is needed to ensure redundancy while keeping in view the costs and reliability trade-offs. Also, the blockchain vulnerabilities still affect Fog frameworks [18]. Effective consensus mechanisms need to be developed that can validate blocks with limited sharing and copying

of blocks. The interested readers can further explore using extensive survey on Blockchain [179].

### 3.3 Artificial Intelligence

Artificial Intelligence (AI) aims to make IoT and Fog nodes aware of the workload environment and continuously adapt to provide better QoS characteristics, reduce power consumption or overall cost of the infrastructure. AI encompasses various search algorithms, machine learning, reinforcement learning and planning [146]. In the modern world of data intensive tasks with growing fog and cloud deployments, more and more intelligence are required at different levels to provide optimum task scheduling decisions, VM migrations, etc. to optimize mentioned previously under various constraints. These constraints can range from computation capabilities, bandwidth limits to SLA or deadline requirements of tasks.

There have been several works that aim at leveraging AI techniques to improve the performance of fog and cloud systems [144][145] [147][148][149]. Different works focus on optimum scheduling policies for cloud, virtualization algorithms, distribution systems among others. They use search methods like genetic algorithms, supervised machine learning and even deep reinforcement learning to optimize their objective functions [154] [155]. AI provides a lucrative avenue to optimize large systems with huge amounts of data with engineering simplicity and efficiency by allowing automated decision making instead of human encoded heuristics which provide more efficient decisions very quickly.

Cloud computing is growing quickly, and CDCs become an important part of eminent industries such as Facebook, Microsoft, Google, Amazon [58]. However, it is difficult to monitor the performance of large-scale cloud data centres manually. Yotascale is a next generation computing and automatic performance monitor solution to reduce the accountability on humans. Yotascale uses historical data to make forward predictions or decisions about cloud costs using Artificial Intelligence and helps to save more cost. Further, real-time analysis can be done using Yotascale to detect anomalous trends using deep learning techniques (supervised/unsupervised techniques or prediction models), finds the root cause and gives future predictions about cloud usage and its cost. The interested readers can further explore using extensive surveys on AI [180] [181].

### 4. Impact of New Paradigms and Technologies on Cloud Computing: Open Challenges and Trends

Cloud computing is evolving very rapidly, and various number of researchers and academicians are working actively to solve the research challenges existing within the cloud computing domain. We have identified various research areas related to cloud computing, which utilizes its available technologies and paradigms in an efficient manner to solve the current problems. Figure 2 shows the emerging research areas for future practitioners, industries, academicians and researchers.

We have given the foundations of emerging paradigms and technologies for researchers, academicians and practitioners in this section and their corresponding future research directions and open challenges are presented at the end of every subsection.

#### 4.1 QoS and SLA

Quality of Service (QoS) is an important challenge of cloud com-



puting systems, which can predict the performance of the system at runtime [6]. The QoS parameters such as execution time, cost, scalability, elasticity, latency, reliability etc can measure the performance of the computing system [46]. QoS parameters are defined using Service Level Agreement (SLA), which is an official document signed between cloud user and provider based on different QoS parameters [157]. In this era, there are wide range of IoT applications which have different QoS parameters based on their domain, purpose and requirement [52] with more stringent security requirement which can utilize blockchain and related technologies. Further, SLA can be measured using a metric called SLA violation rate, which can estimate the deviation of actual SLA from the required (estimated/predicted) and decides about the compensation in case of SLA violation [53]. QoS is progressively important when comprising cloud services because damaging QoS in one of the services can hazardously affect the QoS of whole computing system. To offer an efficient cloud service, there is a need to provision the required amount of cloud resources, which can fulfil the QoS of an application such as budget, response time and deadline [55] [56]. Therefore, cloud providers must ensure to provision enough resources to avoid or reduce the SLA violation rate in order to execute the user workloads within their specified deadline and budget. The future of next-generation computing systems depends on the QoS-aware resource management mechanisms, which can identify and satisfy the QoS requirements of the computing system [6] [58].

There are various research challenges [59] [61] [63] [66] [67] are existing which hinders the achievement of QoS in an efficient manner. Firstly, there is an unavailability of cloud resources to execute an application at runtime, which increases the execution time and reduce the performance of the system. Secondly, there is a need of an efficient SLA-aware resource management mechanisms reduces the SLA violation rate and maintain the performance of the computing system. Thirdly, there are different SLA standards for the different cloud providers and there is a need of centralized SLA standard to achieve the common goal of multi-cloud environment. Finally, there is a need to find out the trade-off among different QoS requirements due to wide range of IoT applications are running on cloud computing systems using AI based supervised/unsupervised learning techniques or prediction models.

**Open Challenges and Trends:** The interested readers can further explore using extensive survey on QoS and SLA [166]. The open challenges and future research directions for QoS and SLA are summarized as follows:

1. There is a need to find out the trade-off among different QoS requirements due to wide range of IoT applications are running on cloud computing systems.
2. Applications should be able to provide optimum QoS and SLA characteristics with minimal overhead for maintaining data integrity with blockchain.
3. AI based approaches have entirely changed the landscape of IoT applications, also the portable devices for transmitting multimedia content in IoT application has become very necessary for the end-users.

#### 4.2 Fog Computing

Fog computing is the form of distributed computing paradigm

which acts as a middle layer between IoT devices and the cloud data centers [150]. Fog is supplement to the cloud, not a replacement. Fog can never replace cloud completely as we still need cloud to handle big or complex data problem. Fog just provides more or less services which cloud does not provide in the same time limit or latency requirements [151]. Fog reduces latency so the applications which need low response time (as real-time applications i.e., traffic system, emergency system, healthcare system etc.) go for fog services instead of cloud services. However, it fails when the data is very heavy to process by its local nodes [46]. If the application is not time sensitive, then use of computing services of cloud datacentre is more beneficial. The term cloudlet is used to denote small data centres, which have almost the same types of features as the large data center, but in small capacity, like they can process small data not very large data [61]. They are close to the site of data production. Cloudlet can be single computer or group of computers with Internet connectivity. Cloudlets reduce the incoming bandwidth required by the centralized data center. It was becoming very difficult to timely handle large amount of data in centralized cloud environment. Huge data production by IoT devices is also the reason to accept fog computing paradigm as these data cannot be handled

by the current cloud system even with high computation ability [128]. Apart from low latency, various services like mobility support, security, good performance and low bandwidth requirement are also provided by the fog. Fog generally provides a resource rich middle layer between the end devices and the cloud system to meet the above objectives. It acts as a bridge between end users and the cloud system. Fog nodes are also attached with the cloud with the help of Internet to use its computing power and storage services. Fog nodes generally analyses the data produced by these end devices and sensors [152]. Then the important output data is sent to cloud so that further processing and storage can be taken place. Therefore, the concept of edge computing came into existence. It provides the computing service at the edge of network [129]. Many applications need very less response time, it is not possible to handle them at very far located data center and reply them back on time. Thus, small data center, cloudlet with little processing power are established at the edge or near data generation site. They can handle these applications in time.

Possible areas where this type of system is needed such as healthcare system [61] [153], traffic system, emergency system etc. But the problem with technology is that it needs more complex resource management strategy. Cloudlet also faces some issues which are as following: - 1) VM handling services must be easily transferable from one cloudlet to another cloudlet as these devices are mobile, they also need to switch among cloudlets for easy operation. 2) Since, there can be any number of cloudlets near end user devices, so there must be a policy to first search, choose and then join with the best cloudlet from many cloudlets before the provisioning. 3) Cloudlets are needed to be more efficient in provisioning as they are connected with the mobile devices. Thus, the behaviour of these devices is quite dynamic as they are mobile. In IoT applications, every simple entity can also become part of it using a device like Radio Frequency Identification (RFID) tag etc. That can act like data connecting device which will connect these simple devices via Internet. Number of devices connected to IoT is increasing exponentially. This can-



not be handled by IoT alone, therefore, amalgamation with fog and cloud is done to perform the action efficiently which reduces latency and response time. Moreover, security threats on such devices have risen in recent years leading to increased requirements of security and data integrity technologies like blockchain.

As this amalgamation becomes more popular different challenges arise. With the rise in compute requirements, more and more tasks need to be executed with better QoS. The scheduling of these applications is complex due to several factors. Firstly, due to the heterogeneity of the computation resources and the hierarchy of fog nodes, there is significant differences in the compute capabilities, speed, response time and energy consumption between edge and cloud resources. Moreover, the mobility of the IoT devices changes the response time and bandwidth capacities dynamically. Furthermore, the tasks are stochastic in nature of their arrival, expected completion times, QoS requirements which makes this problem too complex. Most existing job scheduling algorithms are based on heuristics [141] [142] [143]. Other works use adaptive techniques to optimize job placement and migration decisions [144] [145]. Still, the current works focus on the aspect of scheduling with a limited perspective.

It is well known that heuristics work for generic cases and fail to respond to the dynamic changes to the environments. The adaptive schedulers still lack the ability to optimize for a diverse set of user or application requirements and no model or scheduling architecture exists which aims to optimize multiple objectives simultaneously. Some works focus on optimizing energy, other focus on response time or SLA violations. However, for the diverse needs of users, there is a requirement of schedulers which can optimize multiple metrics at once, prioritizing those that the application needs. There can be a convex combination of multiple such metrics and higher weight can be given to those that are of primary importance. For example, mission critical applications like surveillance, healthcare can have an optimization object with higher weight to response time. Scientific applications can give higher weight to quality of results. Energy sensitive applications like smart cities can have an all-round objective with more weight to energy. Similarly, for other applications such functions can be modified. In this regard, AI based techniques can be leveraged to provide more efficient and robust algorithms for enhanced and user requirement directed task placement.

**Open Challenges and Trends:** The interested readers can further explore using extensive survey on Fog Computing [167]. The open challenges and future research directions for Fog Computing are summarized as follows:

1. Generic interfaces are required for fog gateways to be able interact with the plethora of IoT devices.
2. Blockchain APIs must be runnable on resource constraint fog/edge nodes.
3. State of the art AI techniques can be used for proper task scheduling on heterogenous fog environments.

#### 4.3 Energy Management

The amount of data collected and processed has been increased manifold in the past few decades. This trend has been forcing the computation and thus the power consumption capabilities of Cloud platforms to extremes. There has been an increase in the electricity consumption of cloud datacentres by about 20% to 25% every year

[72]. Due to this, a turn has been observed towards distributed computing, resulting in increasing popularity of Fog and Edge Computing platforms. The shift from centralized Cloud-based computing to edge devices and networks immensely helps in reducing latency [73], improving Spectral Efficiency (SE) and increasing cost effectivity.

However, this comes with its challenges. In many mission critical and remote sensing applications, intermittent power supply, if not the power delivery itself poses serious challenges. With the massively growing number of IoT devices [74] and the increasing data collected, the data-handling capacity, computation capability and bandwidth requirements of networks are being pushed to its limits. On the other hand, smaller IoT devices with low computation power, storage and battery are being developed [128]. Thus, increasing the efficiency of Fog/Edge nodes has become crucial. At the same time, maintaining the sustainability of the Cloud datacentres and reducing carbon footprint [75] [76] has also gained importance. All of this has to be done without compromising on the Quality of Service (QoS) [6].

Despite the challenges, several developments can be seen in this field. Energy management has been tackled in three major levels, namely software, hardware and intermediate. Software-level efficiency optimization techniques and algorithms (like Mobile Edge-Computing offloading in [77]), backed by simulation models [78] have been developed. On the hardware side, application specific devices have been developed to deliver high performance and reduce the power footprint [79]. Wireless Sensor Networks (WSNs) have discussed energy conservation in detail [80] [81]. At the intermediate level, resource management and active Fog/Edge-node sleep duration scheduling techniques and other energy conservation architectures [10] have been employed. For sustainable Cloud Computing, a comprehensive taxonomy has been proposed [58].

Many open challenges and directions for improvement remain where efficiency and sustainability of Fog/Edge/Cloud platforms can be improved [47]. More sophisticated algorithms need to be developed to encode information into a smaller number of bits to reduce the bandwidth budget and thus the transceiver's power requirement (which is much more significant than the CPU itself). Common encoders in almost every mobile device can be exploited to employ encoding techniques without the requirement for extra/dedicated hardware. However, an increasing amount of data sharing, and loss has made it difficult to reduce the theoretical bandwidth. Another direction is to develop thermal-aware resource scheduling for reduced heating, thus improving efficiency. With emerging 3D SoCs and memories, CPU and data usage planning need to be modelled at the transistor level, using 3D thermal simulation architectures developed. Finally, the goal is to reduce power consumption to bare minimum, so that energy harnessing/scavenging techniques can be used to power both the CPU and the transceiver, making the node a completely independent entity. Therefore, reduction in the granularity of the Fog/Edge network can be achieved resulting in widely dispersed, redundant and more fault tolerant frameworks [139]. Other domains like energy constrained blockchain models can be explored with other adaptive AI based learning models for more efficient energy scheduling.

**Open Challenges and Trends:** The interested readers can further explore using extensive survey on Energy Management [58]. The open



challenges and future research directions for Energy Management are summarized as follows:

1. Enhanced algorithms for efficient data encoding for reduced bandwidth consumption and energy efficient communication in data intensive IoT devices.
2. Blockchain design should allow energy constraint execution.
3. Using novel AI motivated techniques for more efficient thermal aware scheduling of tasks and resources.

#### 4.4 Resource Management

Resource management in distributed systems is a challenging task due to the scale of modern data centres. The diverse nature of network devices, components and communication technologies in large-scale distributed systems makes the complexity of resource management techniques increase [52]. Therefore, there is a demand for new resource allocation approaches that would contribute to stability and efficiency of such systems. Resource management is a core concept within distributed systems (including Cloud, IoT, Fog computing), however there must be assurances that such systems exhibit high performance, latency-sensitivity, reliability, and energy-

efficiency [46] [47]. These systems do not simply comprise the software layer, but must also factor in other systems including networking, server architecture, and even cooling. The security of cloud system can be increased by utilizing the blockchain technology during the sharing of resources or VM migration.

There is a need to explore new techniques for resource management for computing systems by considering a holistic view of the system by utilizing AI techniques [47]. Further, experiment driven approaches can be explored to investigate techniques to optimize resource management approaches. There is a need to incorporate data abstraction in resource management and its one example of a cluster management system is Borg [58]. This system hides details about resource management so that users can focus on development of applications. Borg logically partitions the whole cluster into cells, each one containing a Borgmaster (controller) and a Borglet that starts and stops tasks in a cell [5]. The master handles client Remote Procedure Calls (RPCs) that can request to create a job or to read data, and it also communicates with the Borglets. This is a very scalable centralized architecture. The key design feature is that even if a master or a Borglet goes down, the already launched tasks will keep running. In order to enable fair sharing of commodity clusters, a platform called Mesos can be used [6]. It manages sharing of commodity clusters between different frameworks that run on these clusters. The main principle is using resource offers. Mesos decides how many resources to allocate to each framework based on framework's constraints, while those in turn decide which offers to accept. Therefore, the burden of making scheduling decisions falls on frameworks. Besides, Mesos allows the development of specialized frameworks (such as Spark) that could significantly improve performance. A framework called YARN is used to perform resource management and scheduling [7]. It allows applications to request resources on different levels of topology – machines, nodes, racks etc. YARN resource manager is the main component responsible for making

allocation decisions [63]. Just like Mesos, it lets commodity clusters to be shared among many frameworks. YARN also has built-in fault tolerance that hides the complexity of fault detection and recovery from its users [130].

Open Challenges and Trends: The interested readers can further explore using extensive survey on Resource Management [6] [52] [56]. The open challenges and future research directions for Resource Management are summarized as follows:

1. QoS-aware autonomic resource management is required to run IoT based applications without violation of SLA at runtime.
2. Proper blockchain mining and hash generation allocation must be done for load balanced execution.
3. New resource provisioning and scheduling policies are required for fog and cloud computing using AI based deep learning techniques to predict the resource requirement in advance for geographically disparate resources.

#### 4.5 Fault Tolerance

Cloud provider should provide the continuous service to users while maintaining the reliability of the cloud services even in the presence of faults [63]. There is a one mechanism called fault tolerance, which is used to provide the service in an efficient manner while satisfying the QoS requirements of the computing system. The faults occur during the working of computing system can be software, hardware or network. Further, the fault tolerance ensures the robustness and availability of cloud services [47]. The other issues related to reliability in cloud computing are timeout failures, overflow failures and resource missing failures. The other failures can be generated by catastrophic failures, which often leads to cascading systems failures. There are various proactive and reactive fault tolerance techniques are proposed to deal with such kind of failures [63]. Checkpointing is the most popular fault tolerance technique, which is used for long running process by saving the states after every change. Further, checkpoint is used when there would be any failure to start from the same point. Another renowned technique is replication-based fault tolerance, which replicates the nodes or tasks to finish the job within their required deadline [58]. Task migration-based fault tolerance technique can migrate job to another machine if current machine is busy or suffering from some failures. To maintain the reliability of the computing systems, the existing fault tolerance techniques need failure-aware provisioning models, autonomic reliability-aware resource management technique and service reliability mechanisms, trustworthy data integrity (blockchain) [52].

Reliability in cloud computing makes an impact on QoS while delivering the cloud service in an efficient manner. One of the most important challenge in cloud computing is how to provide an efficient and reliable cloud service while reducing the energy consumption as well as carbon footprints [58]. There is a need of Reliability-aware cloud as a service to offer resilience with required QoS and system performance [6]. Further, an efficient resource management needs to consider different failure and workload models to execute different types of applications

such healthcare, smart city and agriculture [46]. Failure prediction in cloud computing systems is also a challenging task and which can



also affect the reliability of the system [63]. There is a need to consider various machine or deep learning techniques [128] [129] to predict the failures and achieve the required reliability of the cloud service to maintain the QoS. For IoT applications, the replication-based fault tolerant techniques are efficient, which can improve the latency and response time of task. Further, to handle the big data applications, there is a need of reliable cloud storage system to provide an efficient retrieval system for processing of big data.

**Open Challenges and Trends:** The interested readers can further explore using extensive survey on Fault Tolerance [63]. The open challenges and future research directions for Fault Tolerance are summarized as follows:

1. For IoT applications, the replication-based fault tolerant techniques are efficient, which can improve the latency and response time of task.
2. An analytical modelling framework for Practical Byzantine Fault Tolerance (PBFT)-a consensus method for blockchain in IoT networks is required to define the viable area for the wireless PBFT networks which guarantees the minimum number of replica nodes required for achieving the protocol's safety and liveness.
3. There is a need to consider various machine or deep learning techniques to predict the failures and achieve the required reliability of the cloud service to maintain the QoS.

#### 4.6 Security and Privacy

Recently, in research and industry, there has been a massive shift from personal computing to IoT, Edge and Cloud computing to provide smarter and more efficient services to end users. For this big shift in paradigm, many issues and challenges have arisen in the privacy and security pertaining to the data on these devices. Due to various characteristics of Edge computing like low latency, geographic distribution, mobility of end device, and high processing, heterogeneity, etc [58] [128]. The security and privacy properties need to be more robust and versatile. Moreover, the diversity of applications and heterogeneity of devices makes it difficult to develop seamlessly connected software platforms. To study these security and related concerns in cloud and fog computing paradigm, the following factors become prominent: (1) Trust and privacy of end users (2) Internode source authentication and validation (3) Impenetrable communications among, sensors, compute and broker nodes (4) Identification and protection of the systems against malicious attacks (5) Robust data management and tamper proof databases (blockchain) [93].

Existing work in this area focus to solve challenges like detection and recovery from malicious or malfunctioning nodes, identification of and safeguard against attacks, prevention of malicious threats, safeguarding user- information against theft, dynamic mutual authentication [95] [96]. Recent work has made possible to identity and location privacy for Unmanned Aerial Vehicle (UAV) assisted compute nodes, keeping in mind their integration in the distributed frameworks [97]. Also, in Fog forensics, other works have provided digital evidence by reconstructing past computing events and identified how the key characteristics are different from cloud forensics [94]. Mobility management, interference mitigation, and resource optimization in Fog Radio Access Networks (F-RAN's) [98] are some of the main topics which have had many contributions in recent

past. New models have emerged for diverse applications addressing privacy issues. Some such directions include face identification and resolution, vehicular crowd-sensing, geo-location sensing and data analysis, storage architectures & data centres with renewable nodes, fog based public cloud computing [82], [83] [92], [99], [100]. Such works have addressed concerns regarding many vulnerabilities including protection against data theft, man in the middle attacks, user anonymity, location privacy, forward secrecy, secure user level key-management, among others [87].

Many of the privacy and security models developed for fog/cloud computing face some limitations in terms of their scalability to the next generation edge computing shift [88]. Due to the inherently decentralized nature of fog computing, many unforeseen security threats arise in the fog layer and IoT devices which are not a concern in cloud computing [84] [85] [86]. Threats to edge focused networks include Advanced Persistent Threats (APT attacks), threats caused by bi-directional communication, malware, Distributed Denial of Service (DDoS) attacks, micro servers lacking hardware protection mechanisms in edge data centres, restricting the authentication protocols that can be deployed [89] [90] [91]. These works also highlight future directions in Mobile Edge computing framework including high speed pertaining to real-time encryption using nodal collaboration of edge networks.

In prior works, security issues are exploited from a narrow perspective and computing capabilities of both edge and remote resources have not been fully leveraged [85]. Once cloud computing-like capabilities are brought to the edge of the network, novel situations arise. Some such situations include collaboration between heterogeneous edge data centres, migrating services at a local and global scale, concurrence to end users, quality of services, real-time applications, load balancing, server overflow problems, detection of stolen devices, robust and reliable inter node communication. These are the avenues for future research. To solve these problems, other domain ideas can be explored like clustering model-based security analysis (AI based prediction models) which is useful in DDoS attack mitigation in server systems and in intrusion detection systems, evolutionary game theoretic approaches to the privacy models inspired by the adversarial attack models, communication protocols in Sensor cloud systems. The security mechanisms also need to consider the existence of mobile devices using these data- centres.

**Open Challenges and Trends:** The interested readers can further explore using extensive survey on Security and Privacy [168]. The open challenges and future research directions for Security and Privacy are summarized as follows:

1. Due to the inherently decentralized nature of fog computing, many unforeseen security threats arise in the fog layer and IoT devices which are not a concern in cloud computing.
2. With integrity, blockchain structures should also allow other security measures for data like encryption, signature management, etc.
3. AI based security-aware techniques can be explored like clustering model-based security analysis which is useful in DDoS attack mitigation in server systems and in intrusion detection systems.



#### 4.7 Software-Defined Network

There is a need to enable the concept of networking virtualization in cloud is called Software-Defined Network (SDN) and utilize SDN for cloud computing by extending the idea of virtualization of all the cloud resources such as network, storage and compute [131]. Further, it improves the abstraction of physical resources and automation and optimization of configuration process. SDN paradigm provides a platform to enable flexibility or agility in network, which can be create a cost-effective communication among modern cloud datacenters. Further, SDN based cloud computing reduces the power consumption while optimizing the network virtualization.

Network functions virtualization (NFV) is another emerging networking paradigm which forwards network functions such as Domain Name Service (DNS), load balancing and intrusion detection while executing software-based applications [132]. Moreover, NFV improves the elasticity of network function and increases the flexibility and agility of the service, which further reduces the cost [133]. Further, an efficient VM migration policy can be used for VM consolidation in virtualized network to reduce energy consumption. There are different research challenges are still open for academicians and researchers. Firstly, there is a need provide the security mechanism for SDN-based cloud computing to secure the transfer of data among different cloud datacenters [134]. Adel et al. [116] developed a low-cost Raspberry-Pi-based micro datacenter for software defined cloud computing, which saves cost, but reliability of service is still questionable. Secondly, the trade-off between cost and energy consumption is still existing due to replication of SDN enabled cloud infrastructures. In future, there is a need to deploy SDN-based cloud computing environment, which can reduce energy consumption and increase reliability while providing the network virtualization service in a cost-effective manner. Further, we can extend existing data integration in such SDN environments to support blockchain technologies with enhanced data distribution and results collection techniques motivated from AI based models.

Open Challenges and Trends: The interested readers can further explore using extensive survey on Software-Defined Network [131]. The open challenges and future research directions for Software-Defined Network are summarized as follows:

1. There is a need provide the security mechanism for SDN-based cloud computing to secure the transfer of data among different CDCs using IoT devices.
2. Decentralization and virtualization chain of data is required for blockchains to work in SDN paradigm.
3. There is a need to deploy SDN-based cloud computing environment using AI learning models, which can reduce energy consumption and increase reliability while providing the network virtualization service in a cost-effective manner.

#### 4.8 Big Data Analytics and Data Science

A complicated procedure of examining large datasets to uncover hidden patterns [33], market trends, correlations and preferences specific to customers that can help the companies to make well informed decisions [127]. In simple words, these technologies help in analysing data sets and then to draw conclusions from it using cloud computing platform. It is a form of analytics which involves ele-

ments as statistical algorithms, predictive models etc. Driven by high computing powered systems, it offers several advantages including effective marketing, revenue opportunities, operational efficiency etc [43] [44] [45]. It allows professionals to analyse the growing volumes of unstructured, semi structured and structured data. There are few research directions in this area as discussed below:

4.8.1 Healthcare: Large amount of data is generated in the healthcare industry [34] ranging from medical health records, X-ray reports, diet regime, record keeping etc. In order to give efficient cloud services, it's necessary to analyse this healthcare ecosystem-based data. Also, there is a need to build a fog, edge or cloud-based system for real time analysis on the enormous data set (collected by IoT devices). Including this, there is a need to keep this data tamper proof using blockchain models. Further, future research directions can be:

- Patient Services: Big data analytics-based systems can provide evidence-based medicines, giving faster relief to the patients as they can detect diseases at the earlier stages based on the clinical data available. This will help in minimizing drug doses to avoid side effect and reducing readmission rates thereby reducing cost for the patients. Customized patient treatment could be delivered by monitoring the effect of dosages of medicine continuously and looking on analysis of the data generated by the patients who already suffered from the same disease using cloud computing system.
- Detecting Diseases: Viral diseases can be predicted earlier before spreading, based on the real time analysis. This can be identified by analysing the history of the patients suffering from a disease in a particular geo- location [39]. This helps the healthcare professionals to advise the victims by taking necessary preventive measures.

- Hospital Management: Hospital's inventory could be planned and managed in advance to tackle problems like seasonal demand, uncertainty and economies of scale.

4.8.2. Government: Any government of the nation also generates petabytes of data [58]. Big data-based systems can assist government in providing value added services to its citizens. These systems could help the government in financial, healthcare, education budget planning by understanding the data patterns and the relationship between them with the help of machine learning algorithms [35] [63]. Further, future research directions can be:

- Unemployment: Analysing the market conditions and data of students before, government can predict the jobs. Cloud computing-based system enables government to create curriculum for trainings in order to absorb youth in the different domains and organizations.
- Decision Making: By analysing the sentiments and predicting the future trends, government can improve the quality and speed of decision making [38]. The government could take advantage of big data-based cloud computing systems in understanding current conditions and acceptability of the society before taking any action. It will help in creating more acceptability of the government in citizens.

4.8.3. Retail: With new sources of data like social media, geo location sensor data (IoT or edge devices), it has created more opportunities for retail companies to get competitive advantage and unprecedented value. Cloud based Big Data analytic systems can



make best decisions flows, uncover hidden patterns and understand customer behaviour. To better understand the value of big data analytics in the retail industry [36], let's take a look at the following use cases, which are currently in production in various leading retail companies.

- **Conversion and Campaign:** Customers today interact more than they were before, and these interactions are happening on new platforms like social media. So, retail companies can get holistic view of customers and understand their preferences [40]. Data Science and engineering is capable of correlating customer purchase histories and profile information, with their behaviour on social media sites. And these relations can reveal unexpected insights, in turn helping the retailer is likely to have higher conversion rates and reductions in customer acquisition cost. Using data science platforms, retailers can:

- Analyse the impact of different promotional campaigns on customer behaviour.

- Use customer purchase history to identify the needs then generate personalize promotions catering to customer's needs.

- Monitor customer social media activity to make timely offers to customers to incent online purchases.

- **Customer Churn Prediction:** Data-driven customer insights are critical to tackle challenge of customer churn prediction [41] [42]. It is done by predicting future churn from data of the past. Retailers can look at characteristics of customers that have churned before in order to predict something about current customers.

4.8.4. **Operational Analytics:** Improvement in complicated product life cycles cause retailers to employ big data- based technologies to deploy product distribution strategies to reduce time and costs associated with them [43]. The key to utilizing data science and cloud computing platforms is to increase operational efficiency by unlocking insights buried in sensor and machine data through machine learning and pattern recognition techniques. These analyses help in predicting trends, patterns and outliers that can improve decisions [37] and save millions of dollars in computing world.

**Open Challenges and Trends:** The interested readers can further explore using extensive surveys on Big Data Analytics [57] [66] and Data Science [169]. The open challenges and future research directions for Big Data Analytics and Data Science are summarized as follows:

1. There is a need of bio-inspired based big data analytics mechanisms to process the data of edge devices of IoT applications at runtime.

2. Efficient blockchain data structures need to be developed for efficient storage and retrieval of large amounts of data.

3. Cloud based Big Data analytic systems can utilize the AI based techniques to make best decisions flows, uncover hidden patterns and understand customer behaviour.

#### 4.9 Data Processing

Before diving deep into data processing, Let's try to understand "What is the need of data processing in today's world? ". The present world is overwhelmed with information from various sources

such as IoT devices, social media, smartphones (IoT or edge devices), medical health records, click stream data, ecommerce etc. According to DOMO's research, "By 2020, it's estimated that 1.7MB of data will be created every second for every person on earth" [103]. Imagine, with current 7.7 billion population of the world, 13 petabytes of data will be created per second leading to 1 Million petabytes a day. So, with this rapid generation of data, organizations are endeavoring to find the best tools to deal with this raw data and make sense out of it.

The processing of data is central to any data-related problem. It is one of the most interesting, time consuming phase of an analytics project. Nearly 70-80% time of a data analyst/scientists is spent in cleaning and processing the data to make it usable for any kind of statistical modelling. In simple terms, data processing is basically the collection and manipulation of data to get useful information out of it, which then can be used for analytics, business intelligence, machine learning, deep learning and reporting purposes etc. The processing of data can incorporate anything from collection, reporting, aggregation, summarization, validation, structuring the unstructured data or vice versa etc. Data can be of any kind like time-series, images, videos, textual etc. Depending on the size of data, processing can be done on a single core machine to multi-core or on cloud and GPU servers [104]. The processing of big data can be broadly classified into three categories:

- **Batch processing** - an efficient technique to process large amounts of data collected over a period of time from various IoT or edge devices.

- **Real time processing** - deals with a continuous stream of data inputs and involves processing of data in near real time i.e. with minimal latency and maximum security (blockchain).

- **Hybrid processing** - takes the volume aspect of batch processing and velocity aspect of real time processing and it is useful in applications that require analysis of huge volumes of static along with streaming data.

Apache Hadoop (a framework that allows distribution of large data processing across various connected computers using MapReduce programming model) [105] and Apache Spark (a unified analytics engine with in- memory data processing capabilities and having built-in modules for SQL, machine learning, streaming and graph processing) are the two main open source tools that are widely used across industry for the processing of big data

[63] [128]. A lot of other data processing tools for specific data types, tasks are also available in the market but these two precisely dominate the industry.

With organizations investing heavily on Advanced Data Analytics and the growth of data in terms of volume, variety and velocity increasing, it is becoming expensive and demanding for organizations to scale on-premises

infrastructure [57]. As a result of this, cloud is becoming a natural choice for these organizations for storage and processing of data.



More and more companies are moving towards cloud services being offered by the big tech giants like AWS (Amazon Web Services) by Amazon, Microsoft Azure, IBM Cloud, GCP (Google Cloud Platform) and Google for data processing [61]. These cloud providers have wide variety of tools to manage, compute and do analysis on data depending upon the volume, variety and velocity of data one has. So, these cost-effective cloud services are not only providing organizations with advanced tools for faster data processing but are also handling the agility and scalability aspects of big data and thus leading to revenue growth [66].

The management of data and extraction of knowledge are two important parts of grand organizations and business companies. The speed of generation of data at both user and system end leads to various research issues in both research community and industry [59]. The infrastructure used to manage data is growing swiftly as collected from IoT or edge devices, which leads to formation of large cloud data centers (CDC) [58]. The various flexible data management models (NoSQL/relational) are using in CDCs to handle the current data requirements. Further, modern large CDCs are more susceptible to failures and needs effective fault tolerance technique for effective management of data within CDC [63]. Moreover, IoT and scientific applications are increasing which further needs effective data management mechanism within large scale distributed system. Big Data and Deep Mining models motivated from AI and machine learning techniques can be used for effective analysis of large-scale data.

**Open Challenges and Trends:** The interested readers can further explore using extensive survey on Data Processing [170]. The open challenges and future research directions for Data Processing are summarized as follows:

1. IoT and scientific applications are increasing which further needs effective data management mechanism within large scale distributed system.
2. To ensure data is protected, Blockchain technology has been adopted in the IoT domain and other real time systems.
3. AI provides a lucrative avenue to optimize large systems with huge amounts of data with engineering simplicity and efficiency by allowing automated decision making instead of human encoded heuristics which provide more efficient decisions very quickly.

#### 4.10 Application Design

It is estimated that 50 billion devices will be online and 40 % of the world's data will come from them with total expenditure of \$1.7 trillion by 2020 [58]. This exponential growth of Internet based smart devices and IoT applications such as healthcare services, real time traffic control systems, precision agriculture, smart cities etc require faster processing, data storage and privacy along with secure and reliable communication [46] [59] [61]. Also, as the data generated by these devices are used to solve real time problems, integrity, consistency and availability of data must be guaranteed. Designing these complex applications for IoT devices is a challenge in itself. So, we need to come out with application designs/architectures that are not only scalable to handle humongous amount of data from these de-

vices but also reliable and fast enough to give efficient performance [135]. So, following are the major concerns that need to be taken care of while designing these applications with cloud infrastructure.

- **Latency:** Time taken by a data packet for a round trip from IoT devices to cloud and back. It's a big concern for time sensitive data as a millisecond can make a huge difference leading to unwanted results [46]. For e.g., disaster sensing device fires alarm after the occurrence of a disaster won't solve the problem. Extremely time sensitive data should be analysed very near to the data source to provide response in near real time.

- **Bandwidth:** If all the data generated by these devices are sent to cloud for storage and analysis, then the traffic generated by these devices will be simply gigantic and will consume all the bandwidth, which is not desirable. Also, as the physical distance between the device and cloud increases, transmission latency increases with it, increasing response time and stressing out the user. So, some work needs to be offloaded from the cloud, which can be done by allowing some processing to be done on an edge server that is positioned between cloud and device and physically closer to the device.

The fog computing allows IoT data storage and some processing locally at IoT devices and thus, avoids an excessive exploitation of Cloud resources [46]. Also, the fog provides reliability to time-sensitive and data-intensive applications that are large-scale and geographically distributed [6]. Subsequently, fog computing might be

viewed as the best decision to empower the IoT to give reliable and secure services/resources to numerous IoT users.

Big Data Analytics, IoT devices, fog and edge computing are becoming the driving forces for smart city initiatives throughout the world. Fog computing has great applicability in transportation such as vehicle to vehicle communications, managing smart sensor-based traffic control systems and also controlling autonomous vehicles, self-parking etc [46] [128]. It is also a more sustainable approach due to its low energy usage, small footprints and governments in various countries can use these applications to make the life of the citizens more secure and environment friendly. It can also be used in emergency services like fire, natural disasters by early notification of emergency situations to support smart decision making.

Farming applications help to oversee agriculture data like precipitation, wind speed and temperature to improve the use of climate and land in a productive way, which can assist farmers to have a productive yield [59]. An IoT agriculture platform for cloud and fog computing is proposed in [101], which can be utilized for pest management image analysis and monitoring, agricultural monitoring automation etc that can help farmers in better utilisation of resources. In [102], authors have proposed a fog computing application for precision agriculture that can assist in agricultural land management using AI based intelligent systems.

Also, it is progressively penetrating into the healthcare domain [61]. A lot of wearable gadgets like fit bit, blood pressure and heart rate monitoring cuffs, are being used to monitor different parts of human body and also collect information for diagnosis and interpretation. These devices have made remote healthcare monitoring feasible and hence doctors can monitor patients' wellbeing remotely and for the most part has given patients more authority over their lives and treatment. Also, companies like Apple with CareKit, HealthKit,



ResearchKit and Google with Google fit, Microsoft building their health data management on top of Azure are clear examples that tech giants are investing heavily into digital healthcare [6] [7] [11].

Open Challenges and Trends: The interested readers can further explore using extensive survey on Application Design [135]. The open challenges and future research directions for Application Design are summarized as follows:

1. How to design a new application for smart cities to manage IoT based data effectively?
2. Storage capacity and scalability of applications are highly debated due to high cost and maintenance overheads while providing blockchain based security.
3. Artificial Intelligence algorithms can be used for processing of application data collected from various IoT based applications such as healthcare, agriculture, smart home etc.

#### 4.11 Serverless Computing

Cloud application is basically comprising of three components: application logic, business logic and database server [6]. To improve the design of existing cloud applications, serverless computing paradigm is emerged [135]. In serverless application, database server and application logic located in the cloud while business logic is forwarded to the end user, which can be accessed by using web or mobile application for execution on provisioned resources without renting the resources (VMs). With the help of serverless computing, the different research challenges such fault tolerance, load balancing and under or over provisioning of resources are solved [58]. Further, serverless computing also decreases the coding part of developers and reduces the burden on cloud administrator for management of resources. Serverless provides two different kinds of service: 1) Function as a Service (FaaS) and Backend as a Service (BaaS) and these services are supported by Amazon AWS, Google Cloud and Microsoft Azure [128]. Cloud user only runs their application without knowing the internal details about servers, which are managed by cloud provider. Serverless computing comes with many challenges and issues. Most works do not consider various aspects important for scheduling tasks on such execution models. One such aspect is server start-up time for infrequently used applications where servers are spun-down when the application is not in use. This severely affects the performance of application and QoS. Recent works like [19] do focus on this aspect but from a limited perspective. Another aspect is bandwidth consumption in Bag-of-Tasks models where multiple tasks commonly share files. These files need not be uploaded to cloud nodes separately for each task and task placement can be more intelligent to maximize file sharing capability. Yet another aspect important in such models is the security and privacy of applications and critical data [20]. As mentioned in [21], most modern serverless computing models are being

implemented by integrating the edge of the network. These edge devices are resource-constrained and cannot support the heavy security applications and firewalls developed for common personal computers. Special applications and algorithms need to be developed to allow more secure communication as well as ensure the privacy of data for modern computing platforms which include edge devices as part of the datacentres.

Open Challenges and Trends: The interested readers can further explore using extensive survey on Serverless Computing [171]. The open challenges and future research directions for Serverless Computing are summarized as follows:

1. New IoT based applications are required to be developed to allow more secure communication as well as ensure the privacy of data for modern computing platforms which include edge devices as part of the datacentres.
2. Edge devices of IoT application are resource-constrained and cannot support the heavy security applications and firewalls developed for common personal computers, so there is a need to implement Blockchain technology to improve security.
3. AI systems improve the design of application for serverless computing.

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